

CONTRACT

WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract / Revision 118151 /		Alt Order # 09817375
Product OBAMA FOR AMERICA		
Contract Dates 10/09/12 - 10/15/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 09/20/12 / 10/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJZY	Account Executive Bradley Philipps	Sales Office Millennium Was
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJZY	10/09/12	10/12/12	The Daily Buzz	M-F 7-9am		:30			NM	8	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				8	\$5.00			
N 2	WJZY	10/15/12	10/15/12	The Daily Buzz	M-F 7-9am		:30			NM	2	\$10.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				2	\$5.00			
N 3	WJZY	10/09/12	10/12/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	3	\$75.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				3	\$25.00			
N 4	WJZY	10/09/12	10/12/12	Family Feud M-F 2-3p	2-3p		:30			NM	3	\$75.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				3	\$25.00			
N 5	WJZY	10/15/12	10/15/12	Family Feud M-F 2-3p	2-3p		:30			NM	1	\$25.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$25.00			
N 6	WJZY	10/14/12	10/14/12	Sunday Midday Movie	2-4pm		:30			NM	1	\$70.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$70.00			
N 7	WJZY	10/09/12	10/12/12	Bill Cunningham	M-F 3-4p		:30			NM	4	\$320.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$80.00			
N 8	WJZY	10/15/12	10/15/12	Bill Cunningham	M-F 3-4p		:30			NM	1	\$80.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$80.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

<u>Contract / Revision</u> 118151 /		<u>Alt Order #</u> 09817375
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/20/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WJZY	10/09/12	10/12/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	4	\$160.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$40.00			
N 10	WJZY	10/15/12	10/15/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	1	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$40.00			
N 11	WJZY	10/13/12	10/13/12	Saturday Late Movie	Sat/4-6pm		:30			NM	2	\$160.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				2	\$80.00			
N 12	WJZY	10/14/12	10/14/12	Sun Late Aft Movie	4-6p		:30			NM	2	\$140.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				2	\$70.00			
N 13	WJZY	10/09/12	10/12/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	4	\$180.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$45.00			
N 14	WJZY	10/15/12	10/15/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	1	\$45.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$45.00			
N 15	WJZY	10/09/12	10/12/12	King of Queens	630-7p		:30			NM	4	\$200.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$50.00			
N 16	WJZY	10/15/12	10/15/12	King of Queens	630-7p		:30			NM	1	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$50.00			
N 17	WJZY	10/09/12	10/12/12	2 1/2 MEN	7-7:30p		:30			NM	3	\$1,350.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				3	\$450.00			
N 18	WJZY	10/15/12	10/15/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$450.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$450.00			
N 19	WJZY	10/09/12	10/12/12	2 1/2 MEN	7:30-8p		:30			NM	2	\$1,100.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				2	\$550.00			
N 20	WJZY	10/15/12	10/15/12	2 1/2 MEN	7:30-8p		:30			NM	1	\$550.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

<u>Contract / Revision</u> 118151 /		<u>Alt Order #</u> 09817375
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> OBAMA FOR AMERICA
<u>Estimate #</u> 1537		
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/20/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WJZY	10/13/12	10/13/12	2 1/2 MEN	730-8p		:30			NM	1	\$300.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$300.00			
N 22	WJZY	10/14/12	10/14/12	70's Show/Old Christine Su	6-7pm		:30			NM	1	\$80.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$80.00			
N 23	WJZY	10/14/12	10/14/12	2.5 MEN	7-8pm		:30			NM	1	\$325.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$325.00			
N 24	WJZY	10/09/12	10/12/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	4	\$80.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-TWTF--				4	\$20.00			
N 25	WJZY	10/15/12	10/15/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	1	\$20.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$20.00			
N 26	WJZY	10/14/12	10/14/12	The Border Sun 8-9pm	8-9P		:30			NM	1	\$150.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$150.00			
N 27	WJZY	10/14/12	10/14/12	The Collector Sun 9-10p	9-10pm		:30			NM	1	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$60.00			
N 28	WJZY	10/13/12	10/13/12	30 Rock Sat 11p-12a	11p-12a		:30			NM	1	\$35.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$35.00			
N 29	WJZY	10/13/12	10/13/12	Rules Enga	12-1a		:30			NM	1	\$60.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$60.00			
N 30	WJZY	10/14/12	10/14/12	Charlotte Now	11-1130p		:30			NM	1	\$55.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$55.00			
D 31	WJZY	10/13/12	10/13/12	ACC FOOTBALL	various		:30			NM	0	\$0.00
		CANDIDATE / CLASS 3										
Totals											62	\$6,285.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	62	\$6,285.00	\$5,342.25
Totals	62	\$6,285.00	\$5,342.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

Contract / Revision	Alt Order #
118151 /	09817375

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	09/20/12 / 10/09/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.